

# Brookline, NH Economic Development

Newsletter

Volume 3, Issue 2  
Spring 2016

## Announcing Brookline's Second Annual Bridal Show



### Future Couples, Wedding Professionals, Mark Your Calendar!

The Brookline Economic Development Committee has once again partnered with the Brookline Event Center to host the [Second Annual Brookline Bridal Show](#) on

**Sunday, October 02, 2016 - Noon to 3:00 pm.**

Future couples and their friends & families will have the opportunity to meet many local Wedding Professionals and plan their Big Day!

Visit the [Brookline Bridal Show Facebook Page](#)



## We Want To Hear From You!

The Economic Development Newsletter has been mailed to all Brookline residents and businesses since its first publication in January 2014 and we have received many positive and encouraging comments.

We want to make sure that the Newsletter achieves its goal of keeping you informed and updated on our efforts to promote our great community and its businesses.

Today, we want to hear from you! Let us know what you think about the newsletter and its content. For example:

- ◆ Are you receiving valuable information?
- ◆ What other types of information related to economic development would you like to see?
- ◆ What do you think about the two new annual events recently created (Cook-Off and Bridal Show)?
- ◆ What other articles would be beneficial to businesses and residents?

A one-page [survey](#) is also available on the website, under Economic Development.

**Do not hesitate! We want to hear from you! Send us an email!**

Valerie Rearick [valerie@brookline.nh.us](mailto:valerie@brookline.nh.us) Tad Putney [tputney@brookline.nh.us](mailto:tputney@brookline.nh.us)

### Mark Your Calendar

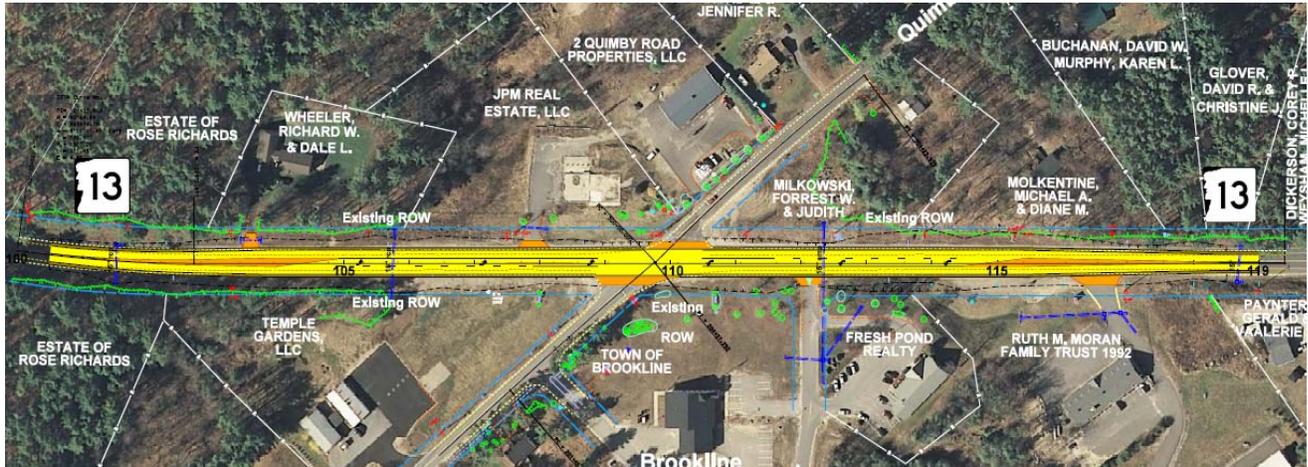
- **June 25** - Grove opens
- **July 03** - Fireworks (rain date July 4th)
- **July 04** - Fourth of July Parade
- **July 09** - Open House Andrus Institute of Art
- **July 16 & 17** - Fire Department Annual BBQ

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## Transportation

### Intersection of Routes 13 & 130 - Coming Safety Improvements



In 2014, a Road Safety Audit was conducted at the intersection of Routes 13 and 130 by the NH Department of Transportation. To increase the safety of the intersection, two recommendations will be implemented – and involve construction – later this year.

First, Route 13 will be widened both south and north of the intersection to allow for the addition of left turning lanes. Second, the entrance/exit at Post Office Drive will be altered so that motorists will only be permitted to make right turns into or out of this side road. No left turns into the post office or out of the post office will be permitted. All other traffic movements to or from Post Office Drive will be available via the existing entrance/exit on Route 130.

The estimated project construction cost is \$500,000, including engineering, and is being funded 100% by federal highway safety funds.

### Updated Traffic Counts - Route 13

In partnership with the Nashua Regional Planning Commission, the Economic Development Committee is in the process of getting updated daily traffic counts along sections of Route 13. Existing and potential businesses often look at traffic counts as important data points in business development. The traffic counters were out during the week of May 23<sup>rd</sup> and we should have the results within the next month. Please contact Valerie [valerie@brookline.nh.us](mailto:valerie@brookline.nh.us) or Tad [tputnev@brookline.nh.us](mailto:tputnev@brookline.nh.us) if you would like to see the results.

The traffic counters will not only provide information on the daily number of vehicles at various points along Route 13, but also capture the speed of each vehicle. We look forward to seeing the data to determine if traffic volume has changed and to be able to use the speed data for further discussions with the NH Department of Transportation regarding speed limits along Route 13.



# Meet Brookline Businesses (series)

Submitted by:

## *Averill House Vineyard - 21 Averill Road*

As a family we visited many vineyards and wineries in the United States and overseas.

We enjoyed the romance of the vineyards and after trial and error jumped in with all hands. Our goal is to grow Organic and by using the sun for solar power, we move closer to the objective.

For a vineyard to succeed you have to have a delicious product and a compelling reason for people to visit. That is what we strive to duplicate.

Having a three story historic barn and plenty of space has its advantage. In 2016 we doubled the size of the vineyard. Visit us on [Facebook](#), on our website [Averillhousevineyard.com](#) or call Bob at 978-578-1333.



**Jake** provided the ground clearing skills and has trained in the art of pruning.



**Stephanie** who works at Lowe's saved a bunch of Grape Vines at the end of their season. They grew quickly and gave us the fruit we bottled several years later. This was the beginning of a passion that matured into the vineyard.



**Elizabeth** has enhanced her skills as a Chef by taking over day to day preparation of the Winery. For folks that avoid alcohol she selected fabulous eating and juice grapes that will be available this fall at our farm stand.

**Bob** keeps working on his primary job while tending to the plants and making the wine.



### These are our plants:

- Frontenac Blanc**, dry white wine
- Brianna**, tropical fruit aromas
- Frontenac**, teaser of Cherry, Plum & sometimes Chocolate
- Canadice Red**, a spicy flavor that adds some fun to a glass of wine.
- Himrod**, honey like flavor. Also are sought after for Jams and juice
- Concord Seedless**, awesome grape juice. The smell is rich and sweet
- Niagara**, Riesling flowery note
- Catawba**, light pink colored wine with light grapefruit aroma
- Marquette**, complex black currant, cherry, black pepper and spice aroma
- Sabrevois**, fruity with nice berry aromas and flavors.
- Petite Pearl** - very complex flavor with elements



**Nicholas** and horticulturist **Edith Colston** jumped in with advice and man power. **Cherish** designed our Elephant logo named Averill.



## Meet Brookline Businesses (series) - *Continued*

Submitted by:

### *Flower Stop - 181 Route 13*



Brookline now has a full service locally-owned Florist!

Meet **Marcia Landry**, owner of the Flower Stop located at Stoney Ledge, just beyond the Post office.



### Flower Stop



The Flower Stop has been in business for 21 years, serving the Milford NH area and surrounding towns. We recently relocated to 181 Route 13, right here in beautiful Brookline, NH.

We take pride in delivering the freshest floral arrangements, plants and gift baskets to our customers. All of our floral arrangements are artistically arranged in a vase and hand-delivered to the recipient. We use only the highest quality flowers to ensure your loved ones receive the very best.

We specialize in weddings, funeral work, special

events, and we deliver to all surrounding towns and FTD worldwide delivery service. Our beautiful custom-designed wedding flower arrangements include wedding bouquets, centerpieces and boutonnieres

Call us 603-732-0004 or go to our website - [flowerstopmilfordnh.com](http://flowerstopmilfordnh.com). Please, come in and say hello!



## Hollis-Brookline Connect

Submitted by Ron Christman

We are a group of residents and small business owners who live and/or work in Hollis or Brookline.

This group was created as a way for Hollis/Brookline residents or business owners to connect with other professionals in our towns to help promote and refer business contact to each other.

We all have people in our lives that need services. By building a network of business professionals and services, we will be more effective in connecting our spheres of influence with the local professionals within our network.

To illuminate the people and businesses in our community is an excellent way to help our local businesses grow and further strengthen the strong and growing environment for growth that Hollis and Brookline provide their residents.



For more information please visit our Facebook Page <https://www.facebook.com/groups/hbconnect>  
We also have a free market advertising 'sister' site.  
Feel free to join and post once a day for all your services!  
<https://www.facebook.com/groups/HBMarketplace/>

# Brookline's 250th Anniversary

The 250<sup>th</sup> Celebration Committee held their first meeting April 29<sup>th</sup> and decided that the dates to celebrate Brookline 250th Anniversary will be

**Saturday August 3<sup>rd</sup> through  
Sunday August 11<sup>th</sup>  
2019**

There may also be monthly festivities throughout the year to honor our Town. The Committee discussed budgets and what will be accomplished in terms of activities including a parade and fireworks.

This is just the start of the planning process. The committee is in the process of making a Facebook page and getting on the Town's website to keep people up to date on our continuing efforts.

In the future, the Committee will be inviting all organizations to an informational meeting to get input on what they would like to see, how they can participate in the festivities and learn how your business can participate.

**Stay tuned for further information.**



## Prepare Your Business for 4th Of July Celebrations

Enter a Float in the Parade to Promote your Business!

Preparations for the 4th of July have already started!

This year's festivities will begin with the **Fireworks** at Lake Potanipo on July 03 at dusk.



The **Parade** (sponsored by the Lion's Club) will line up at the Cemetery at 9:30 am and **Brookline Air Force** will fly over at about 10 am to kick off a whole day of fun.

The parade will head down to RMMS.



**Mark your calendar:**

**Fireworks: July 3rd at dusk**  
(rain date 4th)

**Parade: July 4th - 10:00 am**

Line Up at Pinegrove Cemetery at 9:30 am

They will have water for all participants.

Immediately following the Parade, the *Hollis-Brookline Rotary* and *Lions Club* will again sponsor Family Fun Day with free food and old fashioned games at the Ball Park.

The concession stand will be up and running as it has been totally renovated by the Lions & Rotary Clubs.

The *American Legion* will have a short ceremony at the Ball Park reading the Declaration of Independence and the preamble to the Constitution. We ask all members of the audience to take part.



It's now time to work on building your float! We would love to have a lot of local businesses participate and line up for the Parade!

Businesses and residents, family and friends, decorate your antique car or your bicycle!

Adorn your house, drape your business building, your front yard with flowers and flags, ribbons, etc.!

Red, White and Blue are our great colors! We want to see them everywhere!

**To promote your business in the Parade:**

**Call Jim or Vicki Pope for more information @ 603-673-1660.**



## Brookline's Second Annual Cook-Off *Getting Bigger and Better !*



Brookline's Second Annual Chili/Chowder/Soup Cook-Off was a great success!

A big THANK YOU to all contestants and guests who contributed to such a great event.

What a crowd we had! About 300 visitors packed the room where 14 professionals and amateurs brought the best **Chilis** and **Soups** we ever tasted! The event was so successful that some competitors ran out of food!

We would like to acknowledge and thank many other contributors:

- ◆ Cellist Charlene Ledoux and Barry Poitras, Susie Collins, & Tom Black with their group *Brookline Acoustic Jammers* who entertained us during the entire event,
- ◆ The Friends of the Brookline Library for bringing enough treats to line two tables with cookies and brownies for all attendees to enjoy,
- ◆ Ron and Kathie Pelletier for setting up the Brookline Event Center,
- ◆ The Hollis-Brookline Rotary and Brookline Lions Clubs for assisting with the judging,
- ◆ Copper Door and T-bones, as well as professional and amateur competitors who donated gift certificates and other great prizes for the raffle.

We had a panel of 3 Judges and People's Choice votes to decide the winners. Voting for the first place in each category (*no chowder this year*) was a hard decision as everything sampled was absolutely amazing.

Congratulations to the First Place winners:

- ◆ Judges and People's Choice combined:

Best Soup: **Juanita's** Mexican Restaurant with their *Tortilla Cheese Soup*

Best Chili: **Bailey's** Restaurant with their *Alamo Smoked Brisket Chili*

- ◆ People's Choice alone:

Best Soup: **Chef Reid Services** with their *Creamy Tomato Soup with Basil, Bacon & Parmesan*

Best Chili: **Bailey's** Restaurant with *Alamo Smoked Brisket Chili*

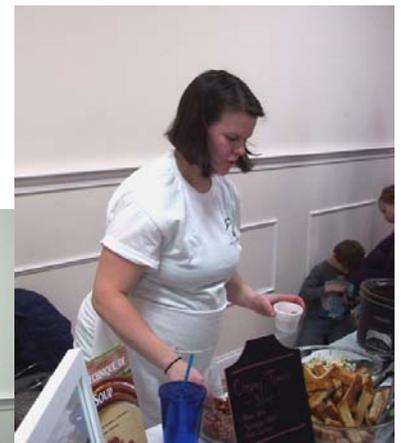
Lastly, thank you to all who helped with the organization of the Cook-Off and made it such a great event.

**We are looking forward to another successful event next year! [See you in February 2017!](#)**



**Juanita's Mexican Restaurant**

**Bailey's  
Restaurant**



**Chef Reid Services**

**Photos: Steve Russo**

## Town Hall News

## Thank you Rena!



Photo: Dona Corey Photography

**Rena Dunclee** will be retiring on July 1st after 38 years of dedicated service to the Town of Brookline.

Rena's service to Brookline began in 1978 when she was elected to the Melendy Pond Authority. In 1979, she took over as the town treasurer.

On December 1, 1980, Rena resigned as town treasurer and was hired as the full-time Assistant to the Board of Selectmen, which is the role she has remained in today. Over this time the town's population has grown by about 300% from about 1,700 resident to today's 5,116. The annual town operation budget has grown by a multiple of 16. When she began the annual operating budget was \$261,000 and all checks were signed by hand.

When asked about the biggest change over the years, Rena noted the "volume of work". While that has increased significantly, Rena has demonstrated an unparalleled ability to manage the increase, adapt to changing technology, and provide others with invaluable "institutional knowledge" of all things Brookline.

On a daily basis, Rena has been notably diligent with taxpayers money - a fact that has and will continue to benefit taxpayers for years to come. Rena's efficiency and wisdom will be missed.

**On behalf of all Brookline Residents and Businesses, we want to thank Rena for her many years of service and wish her a joyful and relaxing retirement. Please join us on Saturday, June 18th from 11:30 - 1:30 pm at the Brookline Community Church for a reception honoring Rena's service to Brookline.**

## Welcome Sharon!

We are pleased to announce that the Selectboard has appointed **Sharon Sturtevant** to the role Administrative Assistant / Bookkeeper. Sharon began on Monday, May 23rd, beginning a six-week period for her to shadow Rena before her retirement on July 1st.

We are fortunate that Sharon is joining the town hall Staff with an established knowledge of Brookline. She has been a town resident for almost 30 years and served in several roles on the Recreation Commission.

More recently, Sharon has served as the Office Manager / Bookkeeper at Superior Steel for the past four years. In that position, she was doing many of the same day-to-day duties that she will be handling in her new position.

**Do not hesitate to stop by the Town Offices and meet Sharon!**



## Brookline Chapel



Check out the [Video](#)

**Concerts, Recitals, Weddings, Art Expos and other events** can be held inside this beautiful piece of architecture!

Did you know the Brookline Chapel has hosted over 80 weddings since it was purchased by the Town in 2008?

**The Chapel** is available for rent all year long and can seat up to 160 guests.

**Brusch Hall**, located behind the Chapel, is fully equipped with bathrooms, complete kitchen, sofas, chairs and tables.

An ample **parking area** is conveniently available.



### To Rent the Chapel:

Please contact Rena Dunclee

Phone: 603-673-8855 ext 214

E-mail: [rena@brookline.nh.us](mailto:rena@brookline.nh.us)



**Would you like to visit the Brookline Chapel? Do not hesitate to contact anyone at the Town Hall! We will be pleased to open the doors for you!**

# Max Cohen Grove at Lake Potanipo Swimming Lessons & Membership

## Official Opening and Season:

Saturday, June 25 - Sunday, August 28, 2016

## Swim Lessons:

Session 1 - Monday July 11—Thursday July 29

Session 2 - Monday August 01—Thursday, August 19

**New Class:** Parent & Baby swim class - July 11 - July 29

Membership is open to Brookline residents and their household members. Non-resident guests are welcome, accompanied by a member or a Brookline resident. Must be 14 years or older to be at the lake without an adult.

NO ANIMALS on the beach whether open or closed, for sanitation purposes.



Scan to access  
registration forms

The Grove membership application and swim lesson brochure are also available from the town website.

**Cheryl** @ 603-672-3104 or email [chodonnell48@gmail.com](mailto:chodonnell48@gmail.com)

Each summer you can find many friends and families from Brookline and other surrounding towns, at our Max Cohen Grove beach, on Lake Potanipo, attending our Swim Lessons Program.

Our teachers are Max Cohen Grove Lifeguards, led by Yvonne Guttierrez, a Red Cross Certified Swim Teacher and Brookline resident, committed to our high quality Swim Lessons Program.

Join us on the beach with your coffee and lounge chair to watch our youth progress and become fantastic swimmers. Prices are VERY reasonable!

Levels range from our newest class, a Parent/Baby class, Beginners (Level 1), all the way to Life Guard Readiness (Level 6).

Many of our life guards have grown up learning to swim at Max Cohen Grove and are now teaching the classes themselves, under Yvonne's guidance.

**Hope to see you there!**

## Welcome to Brookline! Have you received your “Welcome Packet”?

### **Welcome to Brookline!**

The Economic Development Committee has developed tools to better communicate with businesses and residents.

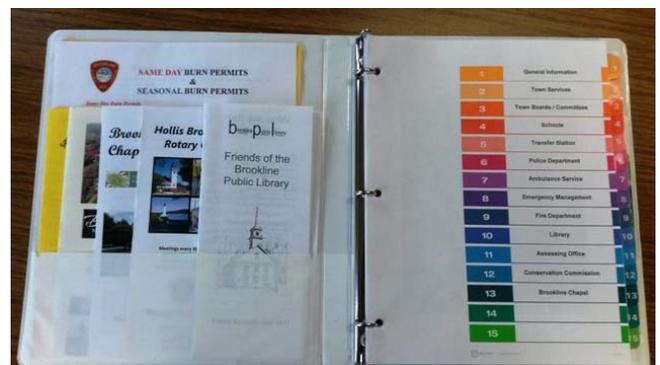
Welcome Packets have been put together to provide as much information as possible for new residents. The Packets are available at the Town Hall. You will find valuable information about town services, town departments, schools, clubs, organizations, and local shopping. Packets also include information and coupons from local businesses.

Take advantage of this! Contact Valerie Rearick to see how you can add information about your business!

[Valerie@brookline.nh.us](mailto:Valerie@brookline.nh.us)

Additional information can be found on the town website [www.brookline.nh.us](http://www.brookline.nh.us).

Do not hesitate to contact the town hall Staff with any questions you may have. We are here to assist you in any way we can. The contact list can be found on the website at: [www.brookline.nh.us/contacts-directory](http://www.brookline.nh.us/contacts-directory).



## Committed to Support the Success of Businesses

The Selecboard, Planning Board & Economic Development Committee (EDC) are committed to supporting the success of both current and future businesses in Brookline.

> *Do you want to promote your business? [We can help!](#)*

*The EDC newsletter is mailed to over 1,900 postal patrons, posted on the Brookline website and sent electronically to many individuals, businesses and organizations outside Brookline!*

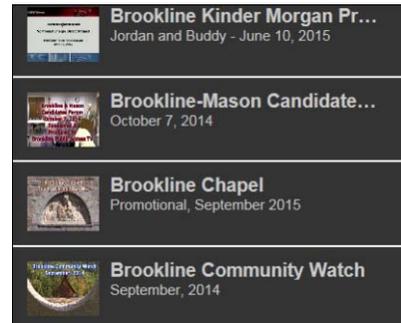
The EDC encourages all Brookline businesses to send information about their activities, upcoming events, their team, etc... along with pictures to be included in future issues of the Newsletter. (We do not print business cards, coupons, etc...).

For more information, please contact Valerie Rearick (603) 673-8855 ext. 215 or email [valerie@brookline.nh.us](mailto:valerie@brookline.nh.us)

## Your Business on Brookline’s Public Access Channel

When advertizing or promoting your business, what tools are you using?

- ◆ Direct Mail
- ◆ Emails
- ◆ Facebook
- ◆ Ads in local newspapers
- ◆ LinkedIn



**What about a film using Brookline’s own Public Access TV Channel!**

We have a great team of photographers and videographers working with us and we would love to offer you the opportunity to meet, take a short film inside your business and educate Brookline about what you do and the services or products you offer!

**Your question: Cost?**

**Our answer: Free of charge! That’s right, no cost to you!**

The segment can then run on Brookline Channel 192 for a period of time.

To learn more about making a film to advertise your business / company, contact Tad Putney [tputney@brookline.nh.us](mailto:tputney@brookline.nh.us).

## Art Center at Big Bear Lodge Grand Opening Celebration -



Do not miss this opportunity!  
**Local vendors and businesses, Jewelry makers, Farm Stands, Beer & Wine makers...**

Join this **FREE** public Celebration at Big Bear

**Saturday, July 9 - Noon to 10 pm**

**Big Bear Lodge - 101 Route 13**

To register as a vendor, send an email to [president@andresinstitute.org](mailto:president@andresinstitute.org)

Registration forms are also available at various locations in Town and at the Town Hall.

**Symposium - September 10, 2016**

The 2016 Symposium will start on September 10th and the name of this annual event is *“The Bridges and Connections Symposium.”* Artists are fed and housed entirely by community volunteers who open their homes and their hearts to welcome them. Though language challenges occur, so too does a keenly strong emotional bond form during this intense three-week creation period.

Contact [president@andresinstitute.org](mailto:president@andresinstitute.org) for more information

“Debate” - Sculpture #16  
Tomas Kus, Czech Republic



## Newsletter



Brookline Economic Development  
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Brookline, NH 03033

Phone: 603-673-8855 ext. 213 or 215  
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[valerie@brookline.nh.us](mailto:valerie@brookline.nh.us)

PRSR STD  
ECRWSS  
US Postage  
PAID  
EDDM RETAIL

Postal Patron  
Brookline, NH 03033

**[Visit the Brookline  
Website  
www.brookline.nh.us](http://www.brookline.nh.us)**

### *Creating a Foundation for Business Success*

*In May 2012, the Selectboard chartered Brookline's Economic Development Committee ("EDC") to  
"promote balanced, long-term economic development, which reflects and  
enhances the character of our community."*

*The EDC meets monthly as it works to complete research, develop materials,  
and organize events that will support both existing and future businesses in Brookline.*

We invite business owners to learn more about the EDC. Contact **Tad Putney** [tputney@brookline.nh.us](mailto:tputney@brookline.nh.us) or  
**Valerie Rearick** [valerie@brookline.nh.us](mailto:valerie@brookline.nh.us) for more information.

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### > ***Brookline Website (more than agendas and minutes!)***

The website offers easy navigation for businesses, residents and visitors to access pages dedicated to news and events, as well as information on all town boards, committees, departments and schools.

Features include quick links to Town Resources such as past public meetings via a link to [Town Hall Streams](#) and receiving news via email by subscribing to [E-Alerts](#).

***If your business is not listed in the [BROOKLINE BUSINESS DIRECTORY](#)***, if your contact information has changed, or if you have a new website, please contact Valerie Rearick [valerie@brookline.nh.us](mailto:valerie@brookline.nh.us).

Businesses and residents can directly contact the [website administrator](#) to submit news, announcements or questions. Follow the links under "**Town Resources**" on the home page.

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The Town of Brookline and many Brookline Businesses are already members of the Souhegan Valley Chamber of Commerce (SVCC) and they can testify of all the benefits they receive by being part of the network.

The Chamber supports and promotes its members, advertizes their events via social media and sponsors "business after hours", ribbon cutting, business open houses, and much more! Networking is also a way to boost businesses' activities!

Want to know more? Visit their website [www.souhegan.net](http://www.souhegan.net), contact the Chamber (603) 673-4360, or email Tracy Hutchins, Executive Director [tracy@souhegan.net](mailto:tracy@souhegan.net)

