

Brookline, NH Economic Development

Newsletter

The Year in Review

Since the creation of the Brookline Economic Development Committee (EDC) in May 2012, Members attended regular monthly meetings and maintained continuous communication with other town boards.

Following the Business Roundtable held in the fall of 2012, the EDC has been addressing many of the comments and suggestions made by the 30 business owners who attended the event. Concerns with the current sign ordinance is one of the topics that was discussed on several occasions. As a result, the Planning Board spent numerous hours modify-



ing the ordinance in order to give more leeway to the Board when reviewing future sign permit applications.

The proposed amendments for an updated Sign Ordinance will be voted on at the March 2014 town meeting.

The EDC and the Town joined the **Souhegan Valley Chamber of Commerce** at the beginning of the year. This provides a great way to increase communication with Brookline business owners by keeping them informed of upcoming events, work-



shops organized or events sponsored by the Chamber.

For more information about the SVCC, please contact **May Balsama**, Executive Director, 603-673-4360.

Town Hall Offices / Departments Moved!

Back of the building: (former Police Depart.)

- Town Clerk/Tax Collector
- Building Inspector
- Welfare Officer
- Food Pantry

Staying at the same location: (main floor)

- Town Administrator
- Selectboard
- Planning & Zoning
- Conservation



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January 2014

Save the Dates:

- February 11, March 13, 2014
Next EDC meetings, Brusch Hall, 6:00 pm
- March 03, 2014 - Annual
Coop School District Meeting
- High School, 7:00 pm
- March 05, 2014 - Brookline
School District Meeting -
CSDA - 7:00 pm
- March 11, 2014 - Voting Day
(elections and ballot questions)
- March 12, 2014 - Annual
Town Meeting - 7:00 pm

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Brookline New Website www.brookline.nh.us

The new Brookline website was launched in March. The website offers easier navigation for business owners, residents and visitors to access pages dedicated to news and events as well as information on all town

boards, committees, departments and schools.

New features include quick links to Town Resources such as past meetings via a link to **Town Hall Streams** and receiving news via email by subscribing to **E-**

Alerts.

Dedicated pages for Residents, Businesses and Economic Development are also being created.

Businesses and Residents can directly contact the website administrator to submit announcements and questions.

Outreach Efforts - Residents and Businesses

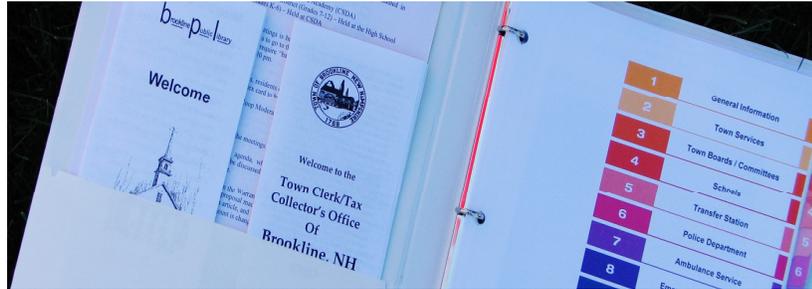
The Economic Development Committee (“EDC”) has developed tools and ways to better communicate with businesses and residents.

Packets were put together to provide as much information as possible for new residents. Packets have been hand delivered since May and include coupons to local businesses.

The EDC has and continue to meet individually with Brookline business owners in order to hear how they would like Brookline to be in the future, what improvements they would like to see and, importantly, what the Town could do to help them.

The EDC maintained regular communication with many business owners to keep them informed of our ongoing

the website. The Directory serves as another tool for business owners to find new clients and customers. Please keep



efforts and upcoming events.

The Brookline Business Directory was entirely updated and can be found on

us informed of any future changes by contacting Valerie Rearick. valerie@brookline.nh.us

2013 Southern New Hampshire Business Expo

The Brookline Economic Development Committee attended its first Southern NH Business Expo at the Hampshire Dome in Milford on October 17, 2013.

The Expo was a great way for the EDC to promote Brookline and our resources as well as its many businesses. Many contacts were made and it was a wonderful opportunity to both introduce Brookline to area business owners and obtain feedback from the



many Brookline residents who visited our booth.

“It was a great first experience for us and a strong opportunity to let both area business owners and residents know that Brookline is interested in supporting economic success!”

Tad Putney, Town Administrator & EDC Member.



Tad Putney, Town Administrator & Valerie Rearick, Town Planner

2013 Brookline Old Home Days

Brookline’s Old Home Days were held August 22 - 25 with activities for everyone. Thank you to the Brookline Recreation Committee for putting the event together again this year!

Local Vendors and Businesses had the opportunity to attend the event during an all-day Vendor Fair on Saturday August 24th. The traditional Women’s Club Blueberry Bash was also very well

attended.

The Economic Development Committee set up a booth which was a great occasion to meet with residents and local businesses and discuss Brookline’s future!



With Much Appreciation

To Carol Cherian for offering her expertise to create the EDC banner that is being used during special events such as the Old Home Days or the New Hampshire Business Expo. Carol is a graphic designer who runs her business here in Brookline. Check her website www.carolcheriandesigns.com.

To Sue Anne Bottomley who gave us permission to use her beautiful water color of the Brookline Town Hall. Sue Anne has spent over two years painting landmarks in each New Hampshire towns and cities. Check her wonderful paintings on her website <http://sueannebottomley.blogspot.com>



To Bruce Vinal for allowing us to use one of the aerial pictures of the Brookline Airport. Bruce is a professional photographer and a member of the Fitchburg Pilots Association. You can check all the amazing pictures Bruce takes on his website www.aerialperspectives.org



Welcome to Brookline!

Welcome to all new residents!

Do not hesitate to contact Town Hall Staff with any questions you may have. We are here to assist you in any way we can.

The contact list can be found on the website at:

www.brookline.nh.us/contacts-directory

New Businesses! Welcome!

Mad Hatter Bar & Grille, 99 Route 13. (603) 672-1800

*By working together,
we will build a better future
for our Town, Residents
and Businesses.*

Molly's Kitchen, 199 Route 13. (603) 557-1118.

Occitan Imports - Provençal tablecloths, napkins, dishtowels, cushions, baskets & accessories - (603) 494-9657.

If you own a business / home business and wish to be listed on the website **Business Directory** or provide updates, please contact Valerie Rearick valerie@brookline.nh.us.

If you would like to receive more information about the Economic Development Committee, or to get involved, please contact Tad Putney, Town Administrator, tputney@brookline.nh.us.

Jordan's Walk & Taste of the Area

The **7th Jordan's Walk** took place on September 28 and what a great event it was! All proceeds from the race benefit the Make-A-Wish Foundation of New Hampshire.

The EDC co-sponsored the "**Taste of the Area**" organized during the Jordan's Walk. the Taste of the Area featured free food sampling from the Souhegan Valley area restaurants, cater-

ers, delis and beverage companies.



The participating businesses were:

*The Cozy Tea Cart
Foodees (Milford)
Hollis Country Kitchen
Val's Pizza
Chrysanthis
Tiebreakers (Hampshire Hills)*

Economic Development

Brookline Economic Development
Town Offices
1 Main Street - P.O. Box 360
Brookline, NH 03033

Phone: 603-673-8855 ext. 213 or 215
Fax: 603-673-8136
E-mail: tputney@brookline.nh.us
valerie@brookline.nh.us

**Visit the Brookline
Website
www.brookline.nh.us**

Creating a Foundation for Business Success



Meet our Team!

The Brookline Economic Development Committee generally meets on the third Tuesday of the month at 6:30 pm at the Brookline Town Hall.

Our meetings are open to the public. All are welcome to attend and provide input or ask questions.

Our Team

Susan Adams, Selectboard
Melanie Levesque, NH State Representative
Dana MacAllister, Planning Board
Donna Marsh, Realtor
Ronald Pelletier, Planning Board
Tad Putney, Town Administrator
Valerie Rearick, Town Planner
Gale Taylor, Gale Force Facilitators

Our mission is to support Brookline's Present and Future Businesses.

In May 2012, the Selectboard (formally Board of Selectmen) chartered Brookline's Economic Development Committee ("EDC") to "promote balanced, long-term economic development, which reflects and enhances the character of our community."

The EDC meets at least monthly as it works to complete research and develop materials that will support both existing and future businesses in Brookline.

If you are interested in learning more about the EDC, please contact Tad Putney, Town Administrator at tputney@brookline.nh.us or Valerie Rearick, Town Planner at valerie@brookline.nh.us for more information

Helpful Business Links

- * **Business Assistance:** State of NH DRED/DED/ Business Resource Center
- * **Small Business Assistance:** U.S. Small Business Administration (SBA)
- * **Business Financing:** Capital Regional Development Council (CRDC)
- * **Nashua Regional Planning Commission (NRPC)**

Are you thinking about starting your own business? Relocating? Expanding? Do not hesitate to contact us.

The EDC is looking for additional members among all Brookline Business Owners.

~
*Creating a
Foundation for
Business
Success*

~
*Helping our Community
To Achieve its Vision
Of Becoming More
Self-Sufficient*



2013 Economic Development Committee

From left:
Sue Adams, Tad Putney, Dana MacAllister, Donna Marsh,
Melanie Levesque, Ron Pelletier and Valerie Rearick.
Missing: Gale Taylor